

BEENISH JAGANI

UX DESIGNER

A Fortune 50 UX designer with 5+ years of experience in agile environments specializing in crafting user-focused digital products via research and evidence-based design to create intuitive experiences, driving increased user satisfaction and engagement.

PORTFOLIO LINK

BeenishDesigns

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📍 Dallas, TX

EXPERIENCE

UX Designer

State Farm - Dallas, TX

December 2020 - Current

- **Collaborate** with agile cross-functional teams to create and review mockups
- **Designed** and enhanced UX for digital products with a focus on user-centered design, resulting in a **25%** increase in user satisfaction scores over 12 months
- **Launched 10+** features and enhancements that drove a **15%** boost in customer engagement
- **Led** research initiatives to inform design decisions, conducting **20+** user interviews and surveys that directly influenced product improvements and increased usability by **30%**
- **Facilitated** evidence-based design by analyzing research findings, reducing feature adoption time by **20%** through tailored UX solutions

UX Designer

Zillion Design - Remote

Jan 2019- November 2020

- **Presented 15+** design proposals to stakeholders, clearly articulating design rationale and integrating feedback to optimize user experience
- **Delivered** high-quality results by managing project timelines effectively, balancing creativity with efficiency across **10+** concurrent projects
- **Developed** wireframes, storyboards, and prototypes for **20+** product features, achieving alignment with user and business requirements
- **Streamlined** design processes by **30%** using tools like Figma, Sketch, Adobe Creative Suite, and Invision to deliver polished design assets efficiently

SKILLS

- Agile Methodologies,
- Scrum
- User-Centered Design
- Wireframing and Prototyping
- Agile
- Figma
- Sketch
- Sprint
- Interaction Design
- Visual Design
- Usability Testing
- Design Tools
- Front-End Awareness
- Accessibility Standards
- Information Architecture (IA)
- Data-Driven Design
- User Research
- Persona Development

CERTIFICATIONS

Certified Web Designer

2019

Certified Graphic Designer

2019

Certified Google UX/UI Designer

2024

EDUCATION

Associate degree (Associates of Arts)

Collin College

LANGUAGES

- English
- Hindi/Urdu